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Looks like Napster issues all over again, Broadcasters not "listening" to what the public really wants and needs.

I am a strong proponent of Satellite radio and an XM subscriber, who, while traveling would find it invaluable to get traffic and weather reports on the fly for the area into which I'm heading, WITHOUT having to channel surf for a report, then wait for a break in music, ads, and other news to get what I need.

It's about getting what you need, when you need it, in the fastest and most efficient method. That equals XM Satellite Radio. Somebody that has the CONSUMERS best interest in mind, not their own.